



09:00 - 10:00	<b>Troubles with Electronic Patient Records and telecare/AAL: user experience matters</b> Geraldine Fitzpatrick
10:00 - 11:00	<b>Creative mixed UX methods in evaluation and design</b> Leena Arhipainen
11:00 - 11:20	Coffee break
11:20 - 13:00	<b>Flow of content and migration of users: network modeling approach</b> Andrej Duh, Gregor Štiglic, Rene Markovič, Marko Marhl, Dean Korošak  <b>Interactive augmented reality marketing system</b> Jernej Bule, Peter Peer  <b>Mood-Dependent Visual Representation of Audio Recordings for Music Recommendation</b> Matevž Pesek, Mojca Poredoš, Jože Guna, Emilija Stojmenova, and Matija Marolt  <b>Subjective Evaluation of Auditory and Head-up Displays in Vehicles</b> Grega Jakus, Christina Dicke and Jaka Sodnik  <b>A TV application for access to web content: TV-WEB</b> Matevž Pogačnik, Emilija Stojmenova, Daniela Hauswirth, Klemen Pečnik, Jože Guna
13:00 -14:00	Lunch break
14:00 - 15:00	<b>UX Jamming</b> Mitja Mavsar
15:00 - 16:00	<b>UX Research &amp; Marketing - An odd couple</b> Bjoern Stockleben
16:00 - 16:20	Coffee break
16:20 - 18:00	<b>A daily cup of information: using Big Data to leverage open innovation</b> Andrej Duh, Andreas Kornherr, Gerhard Drexler, Dean Korošak; Percipio, d.o.o.  <b>Edgar - the storyteller</b> Maruša Novak, Damjan Obal; Edgar, the storyteller  <b>Visceral UX - attention to details counts</b> Matic Bitenc, Toshl  <b>Usability testing with eye-tracking technology in practice</b> Simon Meglič, Tomaž Erjavec; ePrvak d.o.o.,Oculus d.o.o.